

India Khelo Football 2024 -25 Impact Report

This report showcases the work India Khelo Football (IKF) did in 2024-25 aimed at creating a democratic platform for uplifting grassroots football across India.





Biggest Grassroot Initiative in Indian Football



Report Overview

- Need and Objectives
- Impact overview
- Activities undertaken and Impact generated
- Annexures



CSR specific Activities at Glance

Need and Objectives



Need & Details

Bridging the Football Gap in India

- Need and Objectives
- Impact overview
- Activities undertaken and Impact generated
- Annexures

Objectives

Democratize access to football & create measurable social impact

Details

- Timeline: April 2024 – March 2025
- Scope: 100 cities & villages | Pan-India outreach | Supporting raw talent





CSR Objectives & Schedule VII Alignment

01

Promote sports, talent development & community health (Clause vii)

02

Advance gender equality & empowerment through inclusive participation

03

Advance gender equality & empowerment through inclusive participation

04

Build sustainable sports ecosystem & youth employability





Impact Overview

Key pointers of the whole CSR project



Leveraging Funds for Social Impact



Inclusive Pan-India Platform



Trials/Events in **100 cities & villages** across India
Participation of 12,000+ players across India

Promotion in Non-Traditional Regions



Covering **16 non traditional footballing regions in 5 states**
To spark interest and pride, promoting football as a healthy lifestyle and viable sport option.

Inclusivity



Free events in 9 villages and economically weaker regions
Girl specific scouting window in each zone to increase participation seeing x participation

Tangible career pathway



Engagement of Top Clubs

25 leading Indian clubs and academies united to scout talent, creating a competitive environment and fostering collaboration for football development



Realizing Professional Dreams

75 players shortlisted by these clubs
26 players have already signed contracts with professional clubs & academy (more to follow until June)



Tangible career pathway



Digital Outreach & Media coverage

Targeted social media campaigns and media engagements highlighting the initiative.
75 media houses covering and appreciating the efforts



On ground engagement

Events at 100 cities & villages ensured participation of players and presence of parents giving them confidence and assurance



Sustaining Impact

The initiative created a sustainable model for nurturing football talent, inspiring other CSR efforts in sports with lasting societal benefits.



1. Creation of a Truly Pan-India Platform

- Comprehensive, transparent, and unbiased platform created.
- Physical trials and assessment events extended to 100 cities and villages.
- Equal opportunities for young football enthusiasts from diverse regions.



2. Promotion of Football in Non-Traditional States



- Focus on states traditionally not known for football.
- Identification of hidden talents and promotion of football as a viable sporting option.
- Encouragement of a healthy and active lifestyle among the youth.



3. Participation of Over 12,000 Players



- High number of participants underscores the success and reach of the initiative.
- Widespread interest in football and recognition of opportunities provided through the initiative.



4. Free Events in Villages and Economically Weaker Regions



- Events conducted without charges in numerous villages and economically weaker regions.
- Breaking down financial barriers and making football accessible to all.
- Inclusive strategy democratizes the sport.



5. Engagement of Top Indian Clubs and Academies



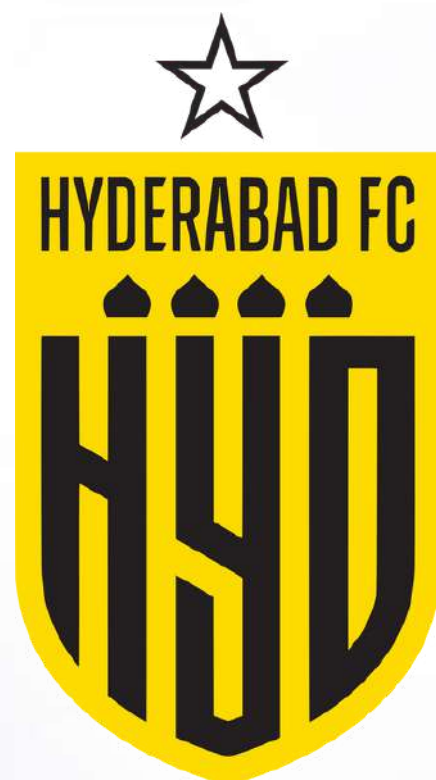
- 25 top Indian clubs and academies attracted to scout for new talent.
- Highly competitive environment ensuring recognition and opportunities for the most talented players.
- Spirit of unity and cooperation among clubs and academies.



6. Realization of Professional Football Dreams



- Numerous players shortlisted and signed by various clubs from across India.
- Platform where talent meets opportunity paving the way for professional football journeys.



Tyger Shehroz

Shehroz Hussain, Tyger IKF Season 4 Finalist has signed official contract with Hyderabad FC through IKF

7. Player Development supported by Corporates



- Raw talent identified via IKF's talent hunt being put into a player development program to make them more discoverable
- PubMatic adopted a player and supported the player in the journey
- PMR Relocations supporting a complete batch of talent for residential development program in Bhubaneswar, Odisha



8. Extensive Media Coverage

- Numerous media houses covering the initiative.
- Positive media portrayal reinforcing the significance of this initiative.
- Attraction of corporate partners enhancing the reach and effectiveness of the initiative.



(Maharashtra) [India], July 23 (ANI): India Khelo Football (IKF) will start season four of the national trials to enhance the grassroots of Indian football in 100 cities.

The trials will continue through Season 4, covering 100 cities for under-13, under-15, and under-17 boys and girls.

Tyger Capital has entered into a long-term collaboration with India Khelo Football (IKF). This partnership aims to enhance IKF's efforts in making talent identification and selection more accessible across India.

Since 2021, IKF has conducted three seasons of National Trials across over 60 cities and villages, with more than 17,000 players participating. The organization has scouted over 350 players for the National Finals, where Indian Super League (ISL), I-League, and international academies select and train emerging talent.



HYDERABAD: India Khelo Football (IKF), now partnering with the Tyger Capital, will conduct the selection trials of the fourth season in Hyderabad at the Little Stars Soccer Academy in September.



Tyger Capital has signed a long-term collaboration with India Khelo Football (IKF), a non-profit organization aimed at connecting Indian grassroots talent to the global football ecosystem, for the Indo-India Talent Hunt.

This deal, claiming to be one of the most impactful collaborations ever made specifically for scouting in the Indian Football history at grassroots level, aims to boost IKF's mission to make talent identification and selection more accessible across India.

IKF trials, the biggest football talent hunt in India, will now be called Tyger IKF Trials for consecutive seasons, including Season 4 (ongoing), covering 100 cities for under-13, under-15 and under-17 boys and girls.

Mass scouting

Since 2021, IKF has conducted three seasons of National Trials, covering over 60 cities & villages across India, with participation from 17000+ players.



Tyger Capital and India Khelo Football (IKF) Collaborate on to enhance Grassroots Football: 100 Cities in Season 4 National Trials

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Sports News | India Khelo Football Starts National Trials to Enhance Grassroots of Indian Football in 100 Cities

Get latest articles and stories on Sports at LatestLY. Tyger Capital has entered into a long-term collaboration with India Khelo Football (IKF). This partnership aims to enhance efforts in making talent identification and selection more accessible across India.



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India Khelo Football starts national trials to enhance grassroots of Indian football in 100 cities

By ANI | Published: July 23, 2024 06:13 PM



Mumbai (Maharashtra) [India], July 23 : India Khelo Football (IKF) will start season four of the national trials to ...





8. Engagement with Corporate across India

- Presence of corporate support across 100 cities and villages.
- Employee engagement and interaction on the ground in multiple cities and villages.
- Awareness through social media content highlighting corporate's support.

Activities inspired corporates to come forward to support the initiative !



Annexures

Additional details to the points
mentioned in presentation





List of Cities & Villages covered

East	North		South	West	North East
Ranchi	Srinagar	Kota	Mangalore	Nagpur	Shillong
Hajipur	Gurgaon	Lucknow	Medak	Ahmedabad	Siliguri
Saharsa	Delhi	Dehradun	Pondicherry	Pune	Diphu
Gumla	Jaipur	Chittorgah	Thiruvalla	Ahmednagar	Tuensang
South Kolkata	Udaipur	Jhansi	Bangalore	Nashik Workshop	Guwahati
North Kolkata	Jodhpur	Agra	Bangalore Workshop	Mumbai Workshop	Nagaon
Bokaro	Sri Ganganagar	Bareilly	Hyderabad	Thane	Raha
Jamshedpur	Aligarh	Bhopal	Warangal	Vadodara	Silchar - RHA
Rourkela	Ghaziabad	Indore	Malappuram	Rajkot	Subroto NE
Vizag	Ajmer	Nimbahera	Kannur	Mumbai	North East Zonal
Kalinganagar	Meerut	Tughlakabad - RHA	Chennai	Betul	
Bhubaneswar	Jhajjar	Subroto North	Belgaum	Dewas	
Dhanbad	Noida	North Zonal	Tirchupally	Subroto	
Noamundi	Chandigarh		Ernakulam	Mulund	
Dumka	Faridabad		Thiruvananthapuram	NES School Turf	
Hazaribagh	Bikaner		Anantapur	Friends School Turf	
Kestopur-RHA	Yamunanagar		Vijaywada	Kalidas Turf	
Gitilata-RHA	Gorakhpur		Pedda Amberpet	West Zonal	
Dhirikuti - RHA	Varanasi		HSL Hyderabad		
East Zonal			South Zonal		

Noamundi Raha Chittorgarh Dewas Nimbahera
Agra Kalinganagar Yaunanagar Jhansi Lucknow
Tughlakabad North Kolkata Faridabad Aligarh Rajkot
Kalidas Turf Siliguri Ghaziabad Bokaro
DIPHU Guwahati Hazaribagh Indore
Hajipur Bhubaneswar Pedda Amberpet Sri Ganganagar Gorakhpur
Dumka Jhajjar Betul Shillong Tuensang
South Kolkata Nagaon
Udaipur Varanasi Jaipur Dubai Bangalore Delhi
Meerut Noida Pune Rourkela
Ahemdabad Thane Trivandrum
Srinagar Dehradun Malappura
Dhanbad Jodhpur Bhopal
Ajer Bareilly Ahmednagar Anantapur Chennai
Vizag Chandigarh Medak Warangal
Mumbai Vadodara Ahednagar Pondicherry
Kannur Mangaluru
Thiruvalla Belgaum



List of non-footballing states and regions covered

Rajasthan

- Udaipur
- Jodhpur
- Sri Ganganagar
- Ajmer
- Kota
- Bikaner

Telangana

- Medak
- Warangal
- Pedda Amberpet

Andhra Pradesh

- Vijaywada
- Anantapur

Madhya Pradesh

- Nimbahera
- Chittorgarh
- Dewas

Madhya Pradesh

- Nimbahera
- Chittorgarh
- Dewas

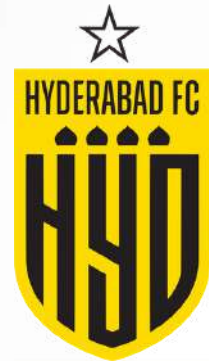
List of Clubs & Academies



Signed players by the clubs (as on 31st March 2025)

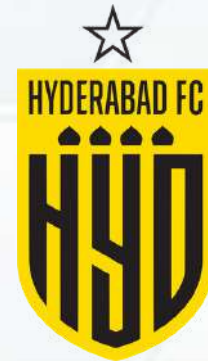


Signed Players by Clubs			
Sr No	Name of Player	Trial City	Signed by
1	Niten Ahirwar	Jhansi	Hyderabad FC
2	Ngamgoulen Haokip	Gurgaon	Hyderabad FC
3	Anjal Krishna	Kannur	Hyderabad FC
4	Mohammad Shehroz Hussain	Chittorgarh	Hyderabad FC
5	Mohnish Thakrar	Vadodara	Hyderabad FC
6	Chetla Vishnu Vardhan	Anantapur	Hyderabad FC
7	Amarjeet Kumar	Saharsa, Bihar	Hyderabad FC
8	Bhagath Kesave	Thiruvalla	Hyderabad FC
9	Ridhuvan	Mallapuram	FC Madras
10	Chhotan Chauhan	Varanasi	FC Madras
11	Bandi Meghashyam	Anantapur	FC Madras
12	Tanmay Kumar	Ahmedabad	FC Madras
13	Albin Harpal	Bhubaneswar	Odisha FC
14	Nasiruddin Khan	Bhubaneswar	Odisha FC
15	Lipuram Soren	Bhubaneswar	Odisha FC
16	Baidhar Tiria	Bhubaneswar	Odisha FC
17	Nikhil Hembram	Bhubaneswar	Odisha FC
18	Rajdeep Barun Barwa	Bhubaneswar	Odisha FC
19	Indra Tiria	Bhubaneswar	Odisha FC
20	Shambhuram Murmu	Bhubaneswar	Odisha FC
21	Aryaveer Pattnaik	Bhubaneswar	Odisha FC
22	Debanshu Pradhan	Bhubaneswar	Odisha FC
23	Rais Ahmad Khan	Bhubaneswar	Odisha FC
24	Rajdev Mahto	Bhubaneswar	Odisha FC
25	Gulshan Digal	Bhubaneswar	Odisha FC
26	Bikash Xaxa	Bhubaneswar	Odisha FC
27	Krish Baskey	Bhubaneswar	Odisha FC



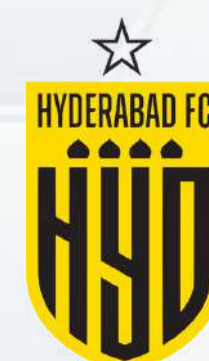
Tyger Chetla

Chetla Vishnu Vardhan,
Tyger IKF Season 4 Finalist
has signed official contract
with Hyderabad Fc through
IKF



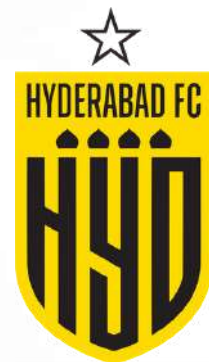
Tyger Niten

Niten Ahirwar
Tyger IKF Season 4 Finalist
has signed official contract
with Hyderabad FC through
IKF



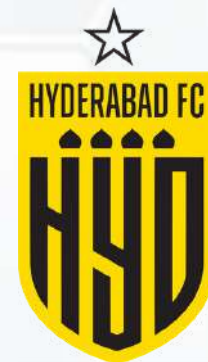
Tyger Haokip

Ngamgoulen Haokip
Tyger IKF Season 4 Finalist
has signed official contract
with Hyderabad FC through
IKF



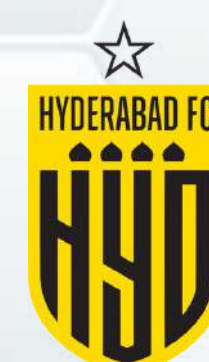
Tyger Anjal

Canjal Krishna,
Tyger IKF Season 4 Finalist
has signed official contract
with Hyderabad FC through
IKF



Tyger Shehroz

Shehroz Hussain,
Tyger IKF Season 4 Finalist
has signed official contract
with Hyderabad FC through
IKF



Tyger Amarjeet

N Amarjeet Kumar,
Tyger IKF Season 4 Finalist
has signed official contract
with Hyderabad FC through
IKF



Tyger Ridhuvan

Ridhuvan,
Tyger IKF Season 4 Finalist
has signed official contract
with Fc Madras through IKF



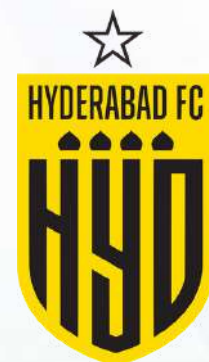
Tyger Bandi

Bandi Meghashyam,
Tyger IKF Season 4 Finalist
has signed official contract
with Fc Madras through IKF



Tyger Tanmay

Tanmay Kumar,
Tyger IKF Season 4 Finalist
has signed official contract
with Fc Madras through IKF



Tyger Mohnish

Mohnish Thakrar,
Tyger IKF Season 4 Finalist
has signed official contract
with Hyderabad FC through
IKF

Signed players by the clubs (as on 31st March 2025)



Videos highlighting impact & overview of activities

David's Impact video –

https://youtu.be/ZqKMc61qP7Q?si=aVE0FqzS_huluYGd

Suren's Impact video –

<https://youtu.be/fhnaFOLiZ6g?si=fLs9Gm4hf8-1rAdM>

Tyger IKF Season 4 National Finals Highlight –

<https://youtu.be/tFMpj1fA0bo?si=SlW5hS5X5Cuz5ajz>

The Bridge covering IKF's initiative -

<https://youtu.be/9qwlqV1LK2E?si=0sA2Flu0kkpPwM9M>



Videos highlighting Corporate Partner's involvement

Tyger Capital's involvement –

<https://youtu.be/7P4AVYalUTs?si=JvjcEeFvtpr7dSab>

Storia's involvement –

<https://youtu.be/jljLZTbzsSU?si=WPR6SG7oK-cFJCKr>

KnovaOne's Involvement –

<https://www.instagram.com/reel/DGIkj0yyCoZ/?igsh=MWV5dWZqZWFXMDQ3MA==>

Axis Max Life's Involvement –

<https://www.instagram.com/reel/DGIkj0yyCoZ/?igsh=MWV5dWZqZWFXMDQ3MA==>

Tyger Capital coming onboard for complete season -

<https://youtu.be/NnR6feDjlZI?si=ZdaJD3-baYVO9l2X>



Snapshots



Snapshots



Snapshots



Snapshots



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