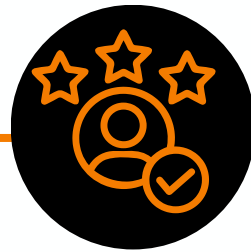


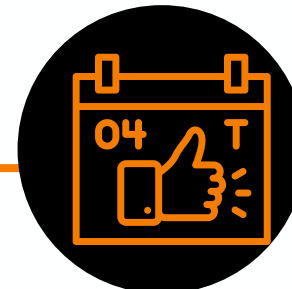


Pan India Talent Hunt S4

Sponsorship Deck



20,000+
Participants



9 month long
branding



100 Cities & Villages



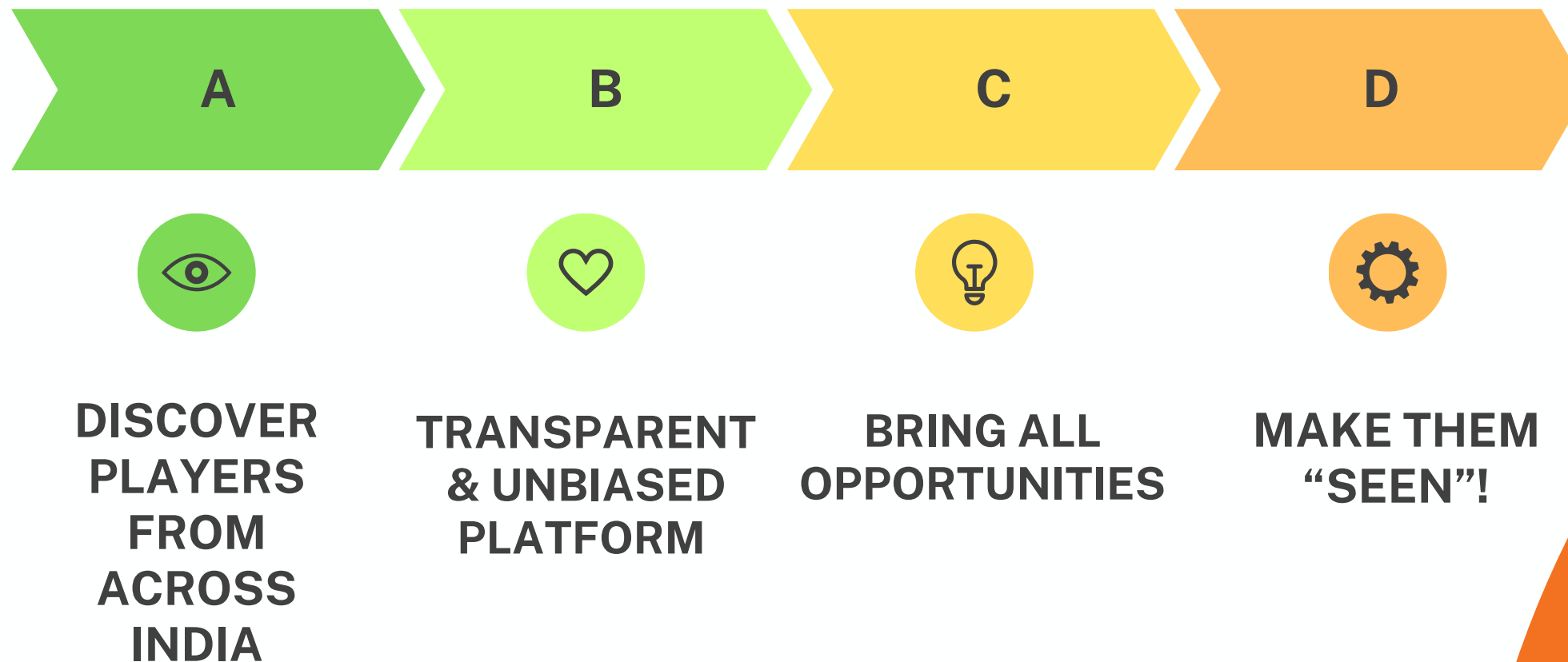
12+ mn SM reach
400+ mn Media SOV

A not-for-profit
initiative conducting
Pan India Talent hunt
to scout exceptional
talent and feed them to
Topmost clubs in India

Purpose

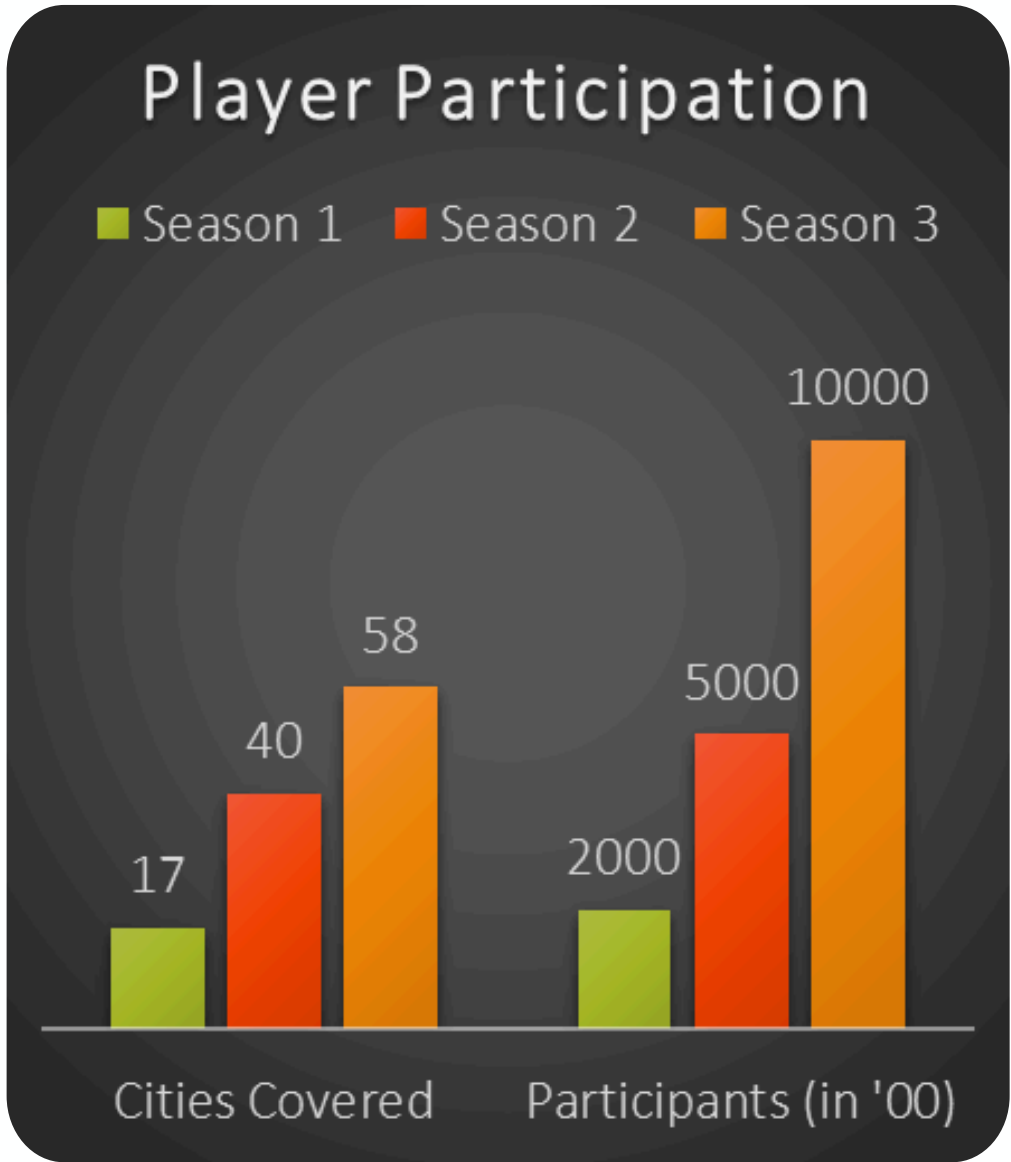
Suren Hansda – One of the story from IKF's stable

- Belongs to a village in Jharkhand, practiced with torn balls
- Survived by a widowed mother who works as a maid
- Scouted by IKF from Ranchi
- Travelled alone without ticket from Jharkhand to Ahmedabad
- Got selected by FC Madras and currently playing in U15 league



Three Successful seasons

IKF has now successfully completed three successful seasons of Pan India Taker Hunt under brand name “IKF Trials”



Player Participation



ISL & I League Clubs participation



Regions covered





IMPACT DELIVERED

Pritam Tudu

AIFF-FIFA ACADEMY

Pritam from Odisha is our Season 3 National Finalist, trained in Ardor Football Academy. He was selected for AIFF-FIFA Academy




AAP KHELO, MAUKA HUM DENGE





IMPACT DELIVERED

Mongtsu Tungoe

STEVEN GERRARD ACADEMY UK

Mongtsu is our Season 2 participant. He was scouted by Steven Gerrard Academy in UK under scholarship program.








IMPACT DELIVERED

Chittransh Bam

MINERVA

Chittransh from Dehradun is our Season 3 Zonal Finalist. He was scouted by Minerva from IKF Zonal Finals and is now part of their U15 I-League team.


IMPACT DELIVERED

Shubham Navelkar

IFAPT PORTUGAL

Shubham from Maharashtra is our

IMPACT



IMPACT DELIVERED

Parth Salunkhe

SREENIDI DECCAN

Parth from Maharashtra is our Season 2 beneficiary of CSR project. He was scouted by Sreenidi Deccan under scholarship program.




AAP KHELO, MAUKA HUM DENGE






IMPACT DELIVERED

Sizzilou Vemai

SPORTSMATE 360 POLAND

Sizzilou is our Season 2 participant. He was scouted by Sportsmate 360 in Poland under scholarship program.




AAP KHELO, MAUKA HUM DENGE





IMPACT DELIVERED

Moinuddin U.

WOSPAC SPAIN

Moinuddin is our Season 2 participant. He was scouted by World Sport Academy in Spain under scholarship program.




AAP KHELO, MAUKA HUM DENGE





IMPACT DELIVERED

Prasanjit Bada

AIFF-FIFA ACADEMY

Prasanjit from Odisha is our Season 3 National Finalist, trained in Ardor Football Academy. He was selected for AIFF-FIFA Academy




AAP KHELO, MAUKA HUM DENGE



IKF Trials Season 4

Pan India Talent hunt resulting in careers !

Trials - Events in 100
Cities & Villages



01

Physical Events in 100 cities
& villages across India & UAE
April 2024 to Dec 2024

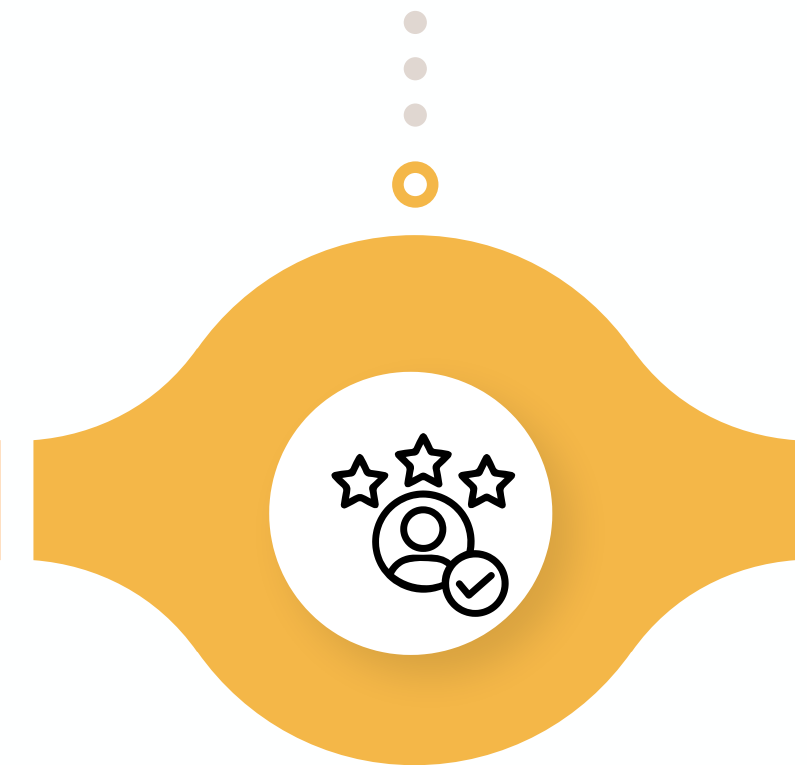
Zone wise Pre-Finals for
scouted players



02

20+ ISL & I League Clubs
Translating to actual careers

Finals for exceptional players
ISL & I league clubs participate



03

Reach of 12+ million on SM
400+ mn via Media PR

Deliverables and Ask

Macro areas of delivery from IKF for the partner brands



Brand Exposure

- On ground and jersey branding
- Social Media and all digital assets
- Mainstream Media



Access

- Captive audience at venues
- Awards & contests
- Targeted WhatsApp campaign



First Right

- Content
- Sign Future stars
- Seats in Trials

Title Sponsorship

2 Crore

Category Sponsorship

50 Lakhs

TOWARDS DEVELOPMENT OF SPORTS, YOUTH & SOCIETY

Since Nov 2020



9870928221



hitesh@indiakhelofootball.com



Registration number: U80901MH2020NPL400467
80G Registration number: AAICK4512EF20214

Darpan ID: MH/2021/0282733
CSR Number: CSR00024015