

Proposal for the Football Development Initiative in Backward & Underprivileged regions

Organization: India Khelo Football (IKF)

Proposal Submitted to: Whoever wishes to create impact via football

Submission Date: For 2024 - 25

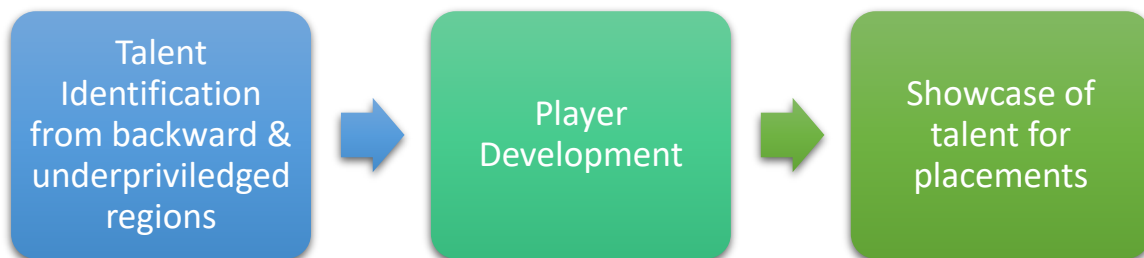
Background

India Khelo Football (IKF) is a pioneering non-profit organization focused on scouting and nurturing football talent across India. Established in 2020 under the Khelo Football Ecosystem Development Federation, IKF aims to democratize football, making the sport accessible and equitable, especially for young girls in remote areas.

Project Objective

To identify, develop, and promote talented female football players in backward & underprivileged regions, ensuring they receive the training and exposure necessary to progress to professional levels. This initiative is designed to foster gender equality in sports and provide these athletes with sustainable career paths.

Project Components



1. Talent Identification:

- Conduct specialized trials in backward & underprivileged regions with a strong focus on female participation.
- Aim to scout girls with potential, offering them a path to professional football.

2. Player Development:

- Implement a comprehensive development program specifically designed for girls, covering:
 - Technical skills enhancement.
 - Physical fitness and conditioning.
 - Nutrition and health education.
 - Psychological support and mentoring.
- The program will be overseen by expert coaches, including specialists in women's football.

3. Showcase Opportunities:

- Organize dedicated showcase events to display the talents and skills of these players.
- Facilitate interactions and trials with scouts from both national and international women's football clubs.

Expected Impact:

- **Social Impact:**
 - Empowerment of young women through sports, promoting gender equality.
 - Development of community sports infrastructure, leading to broader community engagement and upliftment.
- **Benefits to the Funder:**
 - Association with a transformative initiative focused on gender equality and sports development.
 - Enhanced corporate image and brand value through association with a progressive cause.
 - Direct impact on the lives of young women, aligning with CSR goals related to education, sports, and equality.

Financial Overview:

- **Talent Identification:** ₹5 lakhs per trial, with multiple trials planned across the region.
- **Player Development:** ₹6 lakhs per player, estimated for a cohort of promising female athletes.
- **Showcase Events:** ₹1 lakh per event, ensuring visibility to top-tier scouts and clubs.
- **Total Estimated Budget:** The detailed budget is designed to cover all aspects of the program, from scouting to player development to showcasing, ensuring a comprehensive approach to talent cultivation.

Annexures (to be shared on demand)

1. IKF Impact Report till April 2024
2. IKF Team Profile
3. Audited Financial Report of last three years.