



IKF Season 4 National Finals Sponsorship Proposal

Biggest Trials in Asia !



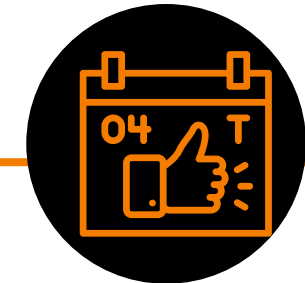
10,000+
participants



100+ Cities &
Villages



Top 150 Talent
to be
showcased



20+ Top most
clubs in India
to be present



**Raw Talent. Real Stories.
Leading to actual careers being made!**





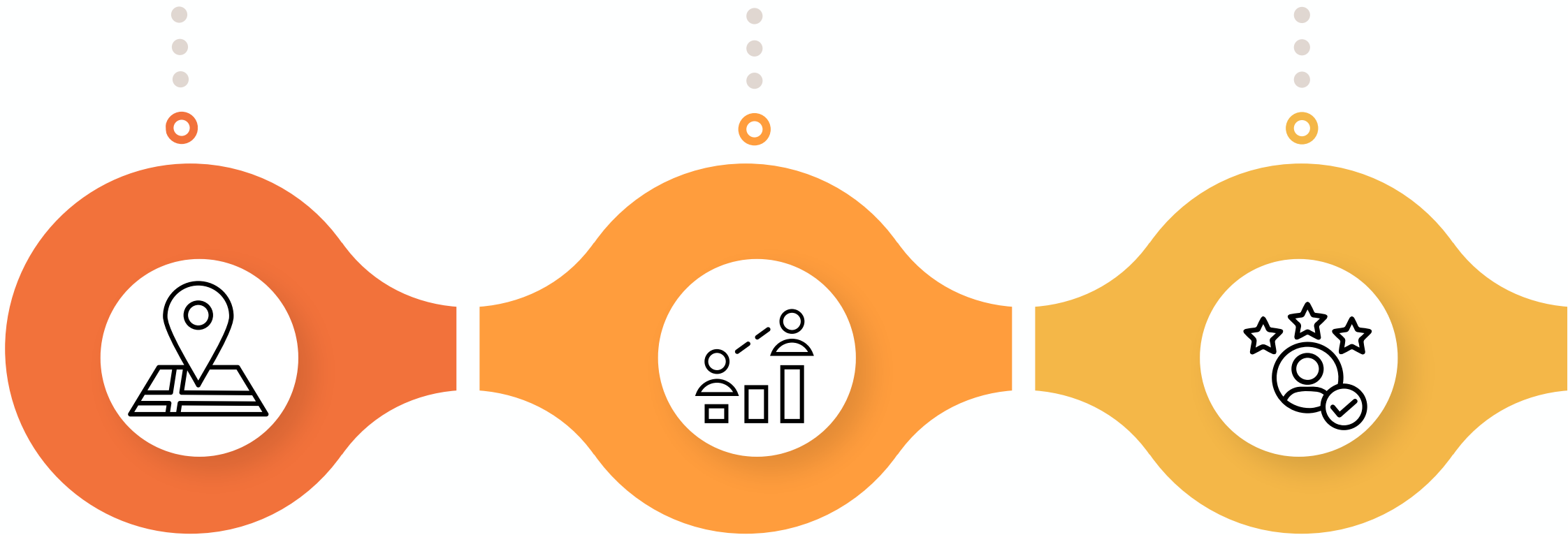
TYGER IKF Trials Season 4

Pan India Talent hunt resulting in careers !

Trials - Events in 100
Cities & Villages

Zone wise Pre-Finals for
scouted players

Finals for exceptional players
ISL & I league clubs participate



01

Physical Events in 100
cities & villages across
India & UAE
April 2024 to Dec 2024

02

20+ ISL & I League
Clubs
Translating to actual
careers

03

Reach of 5+ million on
SM
5+ million via Media
PR

National Finals - 26 Jan Balewadi Pune

ROAD TO FINALS – BIGGEST TRIALS IN ASIA



City Trials

- Physical events in 100 cities & villages
- 12,000+ kms covered
- 10,000+ participants



Zonal Finals

- Five Zonals
- North, South, East, West & North East
- Further assessment & selections



Finals - Biggest Trials

- Top 150+ talent on showcase
- 20+ Professional clubs from across India
- On ground selections



Title Partner



**Accommodation
Partner**

playermaker

**AI Tracker
Partner**

CYBOARD
SCHOOL

**School
Partner**



**Digital Inclusion
Partner**



**Football Magazine
Partner**

Sponsorship deliverables for

**DOCUSERIES & FINALS
OF 100 CITY TALENT HUNT**

PROPOSAL



Docuseries *brought to you by*

A multi episode series covering success stories of players scouted from this Pan India talent hunt.

**Raw Talent.
Real Stories.
Real Impact.**



Media Amplification by The Bridge



Partner in Asia's biggest Trials

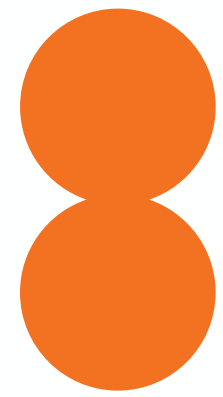
In National Finals of 100 city talent hunt where top 150 players gets showcased to top most Indian clubs & academies.



On ground branding

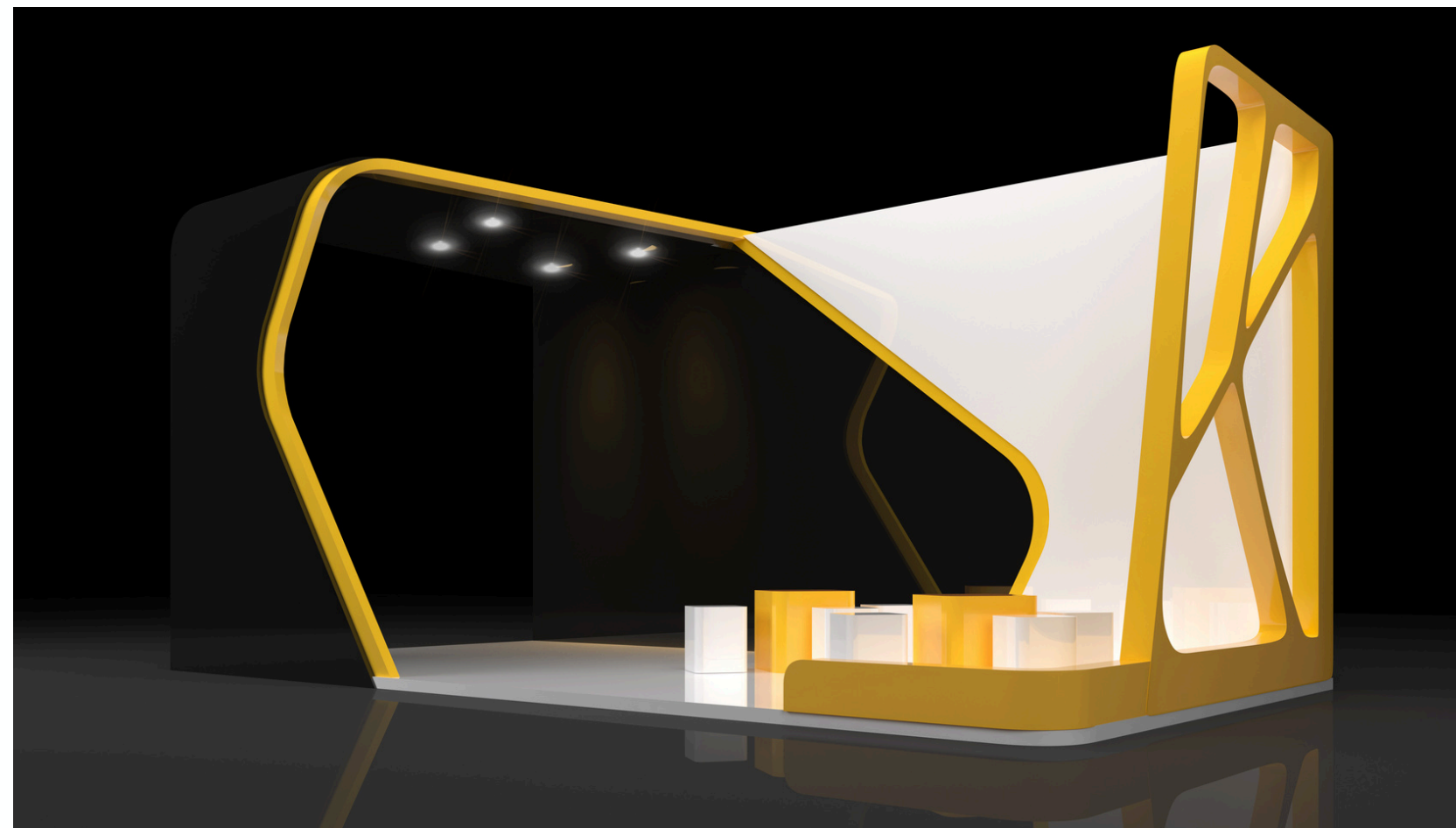
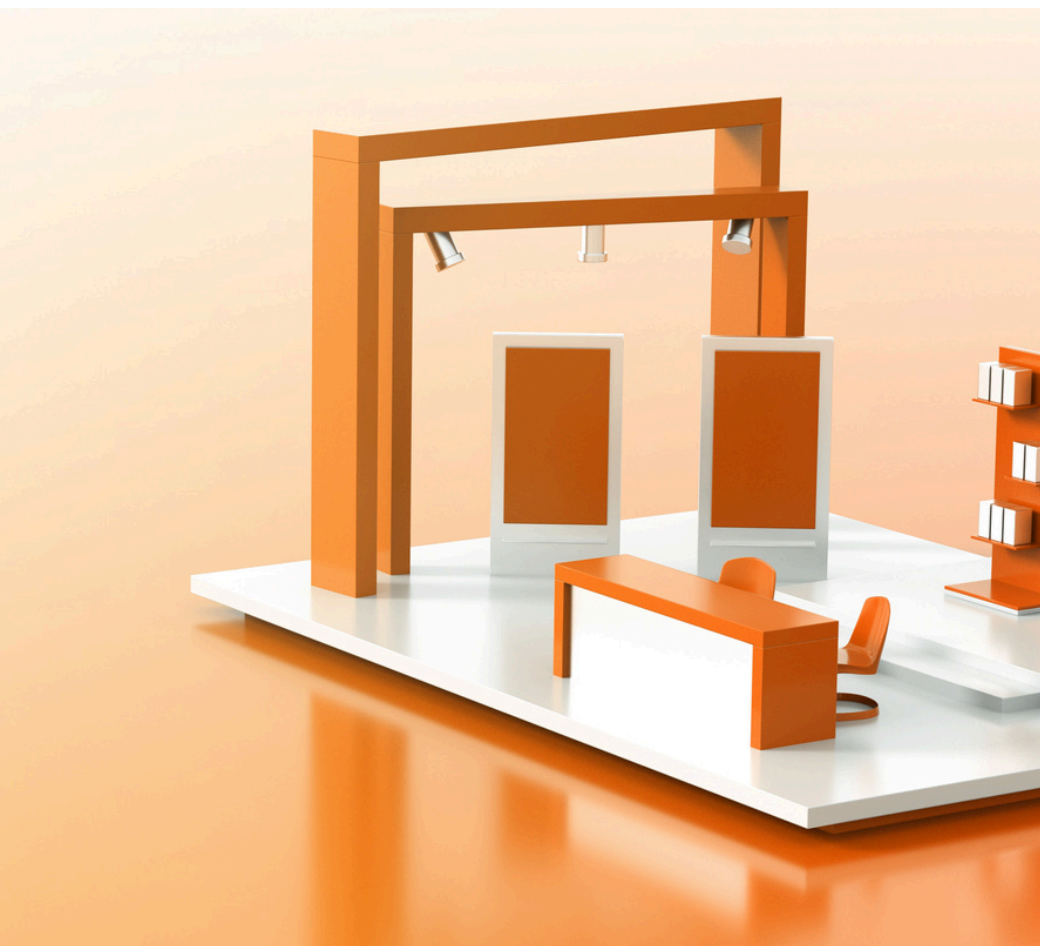
In National Finals





Space on ground in National Finals

Activation | Sampling | Selling



Additional - SM Content

Integrated | Brand Specific | Show



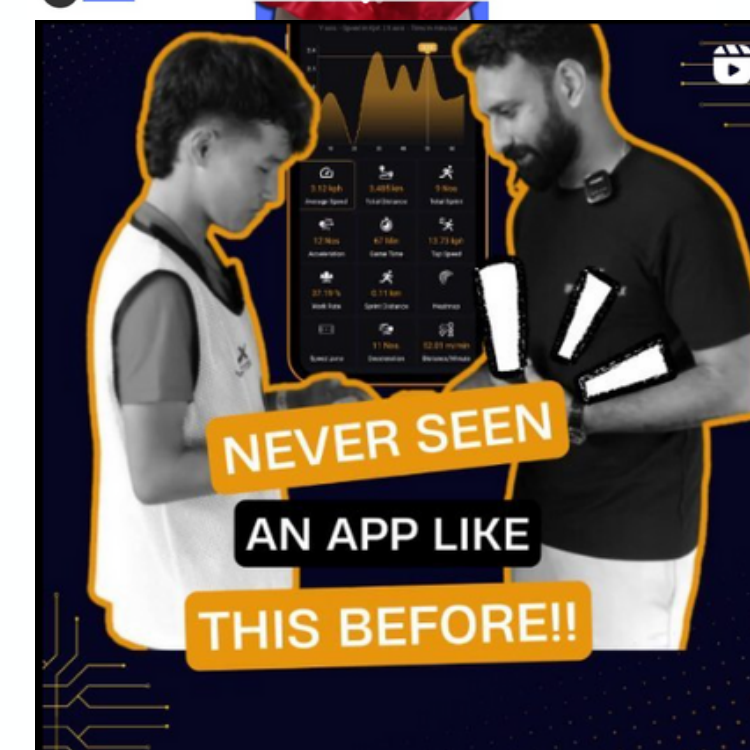
Brand specific Content

- Shot on ground
- Based on Storia brand positioning



100+ posts

- Logo presence across whole season
- In every post IKF makes for its Season 4 Trials



**RAW TALENT. REAL
STORIES. REAL IMPACT.**



IKF Since Nov 2020



9870928221



hitesh@indiakhelofootball.com

**Registration number: U80901MH2020NPL400467
80G Registration number: AAICK4512EF20214**

**Darpan ID: MH/2021/0282733
CSR Number: CSR00024015**