



IKF Season 4 National Finals CSR driven Legacy Award Proposal

To be awarded in Asia's Biggest Trials !



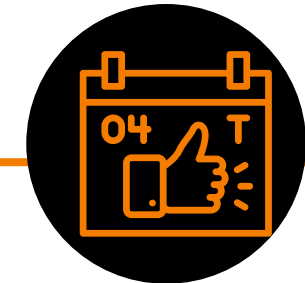
10,000+
participants



100+ Cities &
Villages



Top 150 Talent
to be
showcased



20+ Top most
clubs in India
to be present

Emerging player for the year award

Scouted via 100+ city talent hunt!





TYGER IKF Trials Season 4

Pan India Talent hunt resulting in careers !

Trials - Events in 100
Cities & Villages

Zone wise Pre-Finals for
scouted players

Finals for exceptional players
ISL & I league clubs participate



01

Physical Events in 100
cities & villages across
India & UAE
April 2024 to Dec 2024

02

20+ ISL & I League
Clubs
Translating to actual
careers

03

Reach of 5+ million on
SM
5+ million via Media
PR

National Finals - 26 Jan Balewadi Pune

ROAD TO FINALS – BIGGEST TRIALS IN ASIA



City Trials

- Physical events in 100 cities & villages
- 12,000+ kms covered
- 10,000+ participants



Zonal Finals

- Five Zonals
- North, South, East, West & North East
- Further assessment & selections



Finals - Biggest Trials

- Top 150+ talent on showcase
- 20+ Professional clubs from across India
- On ground selections



Title Partner



**Accommodation
Partner**

playermaker

**AI Tracker
Partner**

CYBOARD
SCHOOL

**School
Partner**



**Digital Inclusion
Partner**



**Football Magazine
Partner**

A Legacy Award

EMERGING PLAYER

SUPPORT PROPOSAL



Selection

- In National Finals of 100 city talent hunt
- From among Top150 players scouted from 10,000+ participants
- **One who shows tremendous promise and can be groomed**



Reward

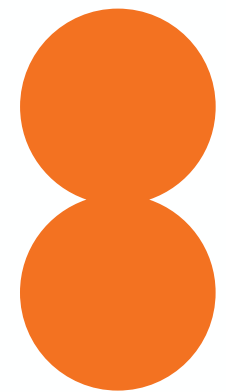
Training: IKF funded training for the player for 1 year under right guidance and expertise.

Showcase: Feeding the player to clubs for discovery & selections

Felicitation in National Finals

Asia's biggest Trials in grassroots football





Trophy displayed on ground in National Finals



Content to motivate

Revolving around the award



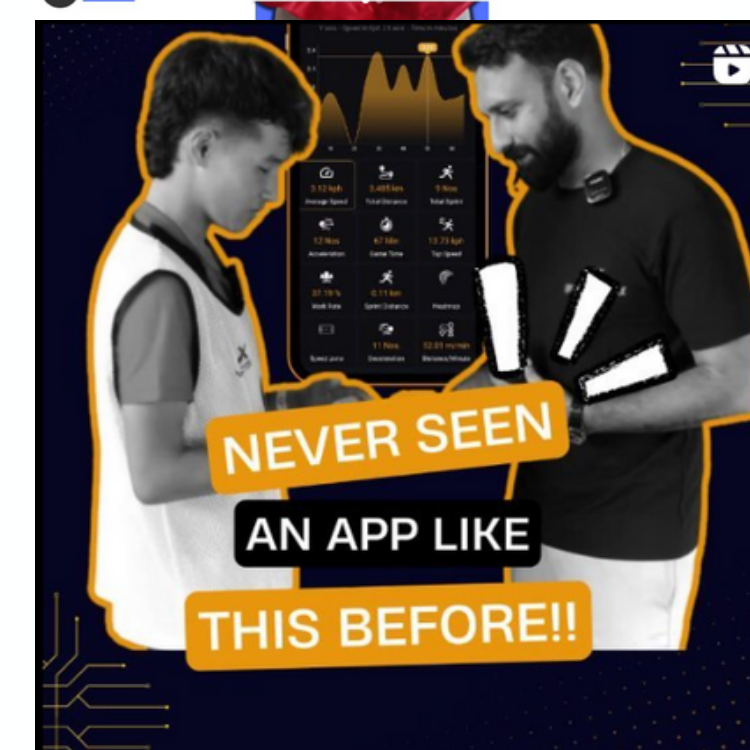
Award specific content

- Shot on ground
- Covering whole emotions
- Post award progress



Posts on IKF's SM

- To declare
- Across all National Finals posts



**LET'S SUPPORT
GRASSROOTS FOOTBALL.
ONE PLAYER AT A TIME.**

IKF Since Nov 2020



9870928221



hitesh@indiakhelofootball.com



**Registration number: U80901MH2020NPL400467
80G Registration number: AAICK4512EF20214**

**Darpan ID: MH/2021/0282733
CSR Number: CSR00024015**